

DEAR TEACHERS,

Can your school help us to help the PLANET while learning about how they can make a difference in their local environment and help divert waste materials from landfill?

We would love for you and your families to engage in:

“Seagulls BIG Paint Challenge”.

We know teachers are pushed to the limit so we want to reassure you this won't take much of your time, all we're asking you to do is spread the word and watch a short, fun but educational presentation with your class or as part of an assembly.

This is a simple challenge for your pupils and their families to raise the awareness of the importance of reuse and recycling and to actually give them a chance to make a difference in their local area. By taking part, your school will have the opportunity to win a brilliant prize and gain creative recognition for your school.

In brief, the challenge is to introduce children to the world of paint reuse and recycling at “Seagulls”. Seagulls is a local social enterprise established by 2 women wanting to make a difference to the local and global environment whilst providing training and employment opportunities for hard to reach people. Seagulls paint story is inspiring for our future generations.

Apparently, every house in the UK stores on average 17 tins of paint. We want to test this theory and get as many households as possible to count the amount of tins being stored in their cellar, attic, garage, shed or under the stairs!

The challenge is to be introduced by us in the form of a PowerPoint presentation that can be shared in an assembly or classroom (it includes a video all about Seagulls and an explanation of the challenge). It explains the journey of a paint can called “Sheila” who is saved from landfill and given a new lease of life by Seagulls paint shop. The PowerPoint and video show what happens to her and gives the children a guided tour of our paint workshop.

We will also provide a resource pack for teachers, including a simple and child friendly data collection sheet and information sheet/letter for parents. This will inform parents were they can take neglected and unwanted cans of paint to be recycled at their local household waste recycling centre (not directly to Seagulls).

How and what will you win?

Each school that gets 30 or more families to input their data (via our website) by 9th June will be entered into a prize draw. The prize is the opportunity to design a mural that will be blown up to gigantic proportions and painted by a street artist on a prominent wall in Leeds (location can be viewed in the power point presentation). The winning schools will also be given the opportunity to have a member of the Seagulls team to come into school and present an assembly or lead a group discussion about recycling and helping the environment.

We hope you will want to sign up and look forward to working with you.
R.S.V.P via email info@seagullsreuse.org.uk

Best wishes,

CAT HYDE, SEAGULLS CO-FOUNDER

