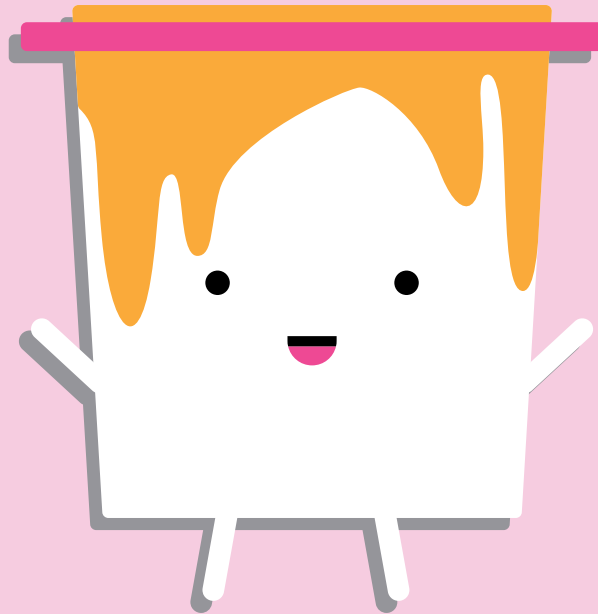


**WELCOME  
TO OUR WORLD  
OF PAINT!**



# 55 MILLION

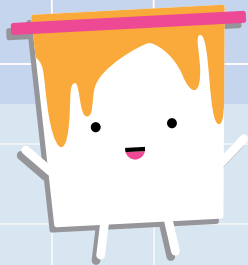
## LITRES OF PAINT IS LEFT OVER EACH YEAR.



**THAT'S ENOUGH TO FILL**

**20**

**OLYMPIC  
SWIMMING POOLS!**



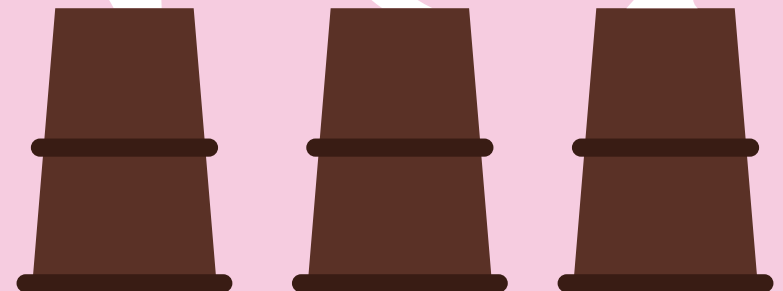
**98%** OF THIS PAINT ENDS UP IN



**LANDFILL...**

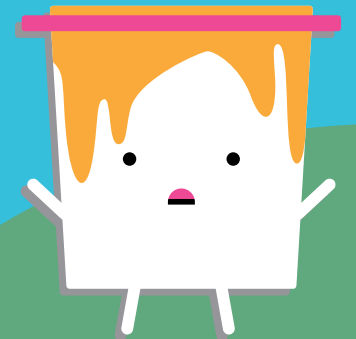
**...OR DOWN  
THE DRAIN.**

**...BURNT...**

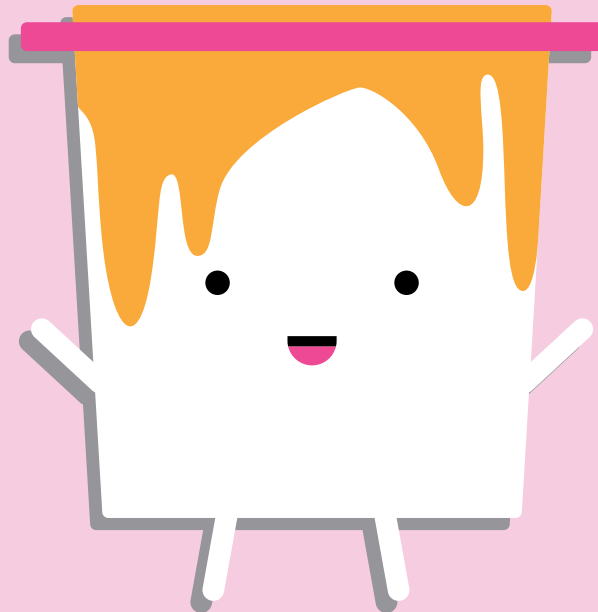


**IT IS NOT GOOD FOR THE ENVIRONMENT  
IF PAINT REACHES OUR RIVERS AND THE SEA.**

**IT POLLUTES NATURE.**

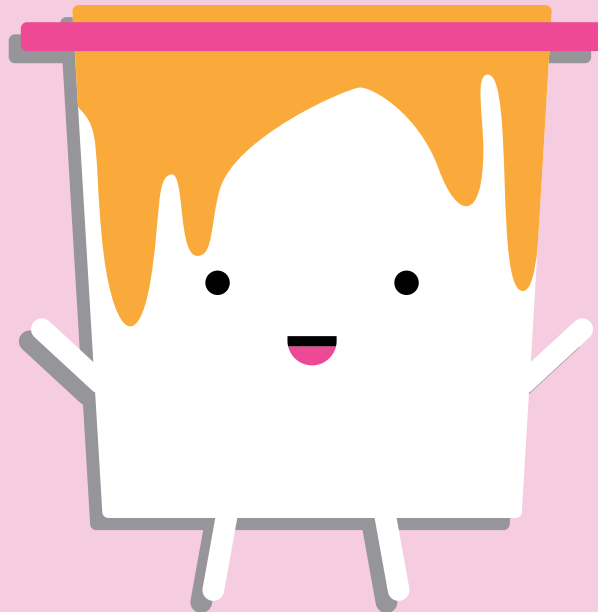


**MOST OF THIS UNWANTED  
PAINT COULD BE  
REUSED.**



# LEEDS

## HAS THE ANSWER!







**SEAGULLS HAVE DIVERTED  
4 MILLION LITRES OF PAINT  
SINCE WE BEGAN. THIS WOULD FILL**



**2**

**OLYMPIC  
SWIMMING POOLS!**

**IF PAINT GOES TO LANDFILL  
IT CREATES CARBON WHICH IS  
BAD FOR THE ENVIRONMENT.**



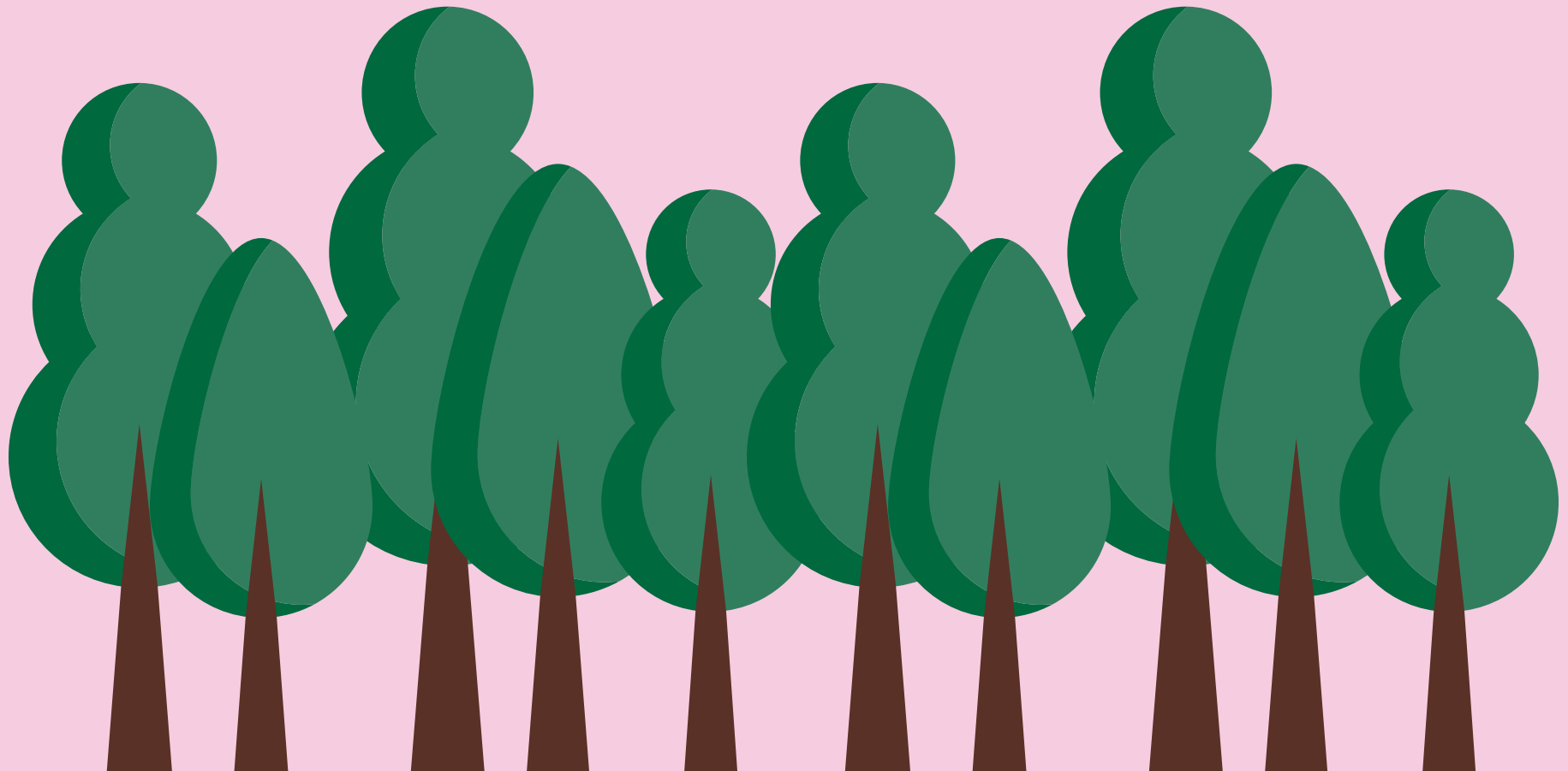
**TREES CAPTURE CARBON  
AND HELP MAKE THE ENVIRONMENT  
BETTER.**



**IF ALL THE PAINT THAT SEAGULLS  
HAS COLLECTED WENT TO  
LANDFILL...**



**...YOU'D HAVE TO PLANT  
68 MILLION TREES  
TO CAPTURE THE CARBON.**



**HELP US**

**HELP THE ENVIRONMENT.**



**ASK YOUR PARENTS & CARERS  
TO TAKE UNWANTED PAINT TO THE  
HOUSEHOLD WASTE SITE  
& COME TO SEAGULLS TO BUY PAINT.**

